

PRESS RELEASE

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Mobility customers now benefit from additional sharing offers

The Mobility Cooperative has entered into a partnership with other sharing companies. As a result, customers of the car sharing pioneer can get discounts on the use of cargo bikes, bicycles, camper vans – and shared office space.

Shared mobility has become even more attractive. That's because the Mobility Cooperative has entered into a partnership with several other sharing companies and can now offer discounts to its own customers. In keeping with the motto "Share more, get more", Mobility cooperative members (MobilityMEMBERs) and MobilityPLUS users benefit from discounts on rentals at Carvelo (cargo e-bikes), PubliBike (bicycles) and VanVan (camper vans). "Through the partnerships, we can encourage our car sharing community to also explore other aspects of shared mobility, which is wholly in line with our sustainability efforts," says René Merkli, Partners & Integrations Product Manager at Mobility. "Shared mobility is an effective way of reducing our environmental impact, saving space and conserving resources," he adds.

In addition to the three transport providers, Mobility has entered into a partnership with IWG, the International Workplace Group. The cooperation gives customers discounts on the hire of coworking spaces and offices throughout Switzerland – here, workspaces are shared rather than transport.

Partnerships as a means to success

Partnerships have played an important role at Mobility for decades. Mobility continues to maintain a close relationship with the supermarket chain Migros, as it does with Swiss Federal Railways (SBB). Last year witnessed the emergence of a partnership with the Raiffeisen cooperative, which has seen increasing numbers of Mobility e-cars stationed at the bank's branches. In addition, cooperations exist with Hertz (car rental), Citiz (car sharing in France) and Zurich's transport association Zürcher Verkehrsverbund (ZVV), among others.

ABOUT MOBILITY

Mobility is the car sharing market leader in Switzerland. The cooperative offers its 261'000 customers 2'960 vehicles across a range of categories at 1'570 stations. Using state-of-the-art technology, the system offers simple, inexpensive and fully automated car sharing with a strong, sustainable foundation. Car sharing as part of a combined mobility approach saves space and reduces traffic and environmental impact: each Mobility car replaces 11 privately owned vehicles.

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PubliBike offers 5'800 shared bicycles and e-bikes at around 700 stations

www.publibike.ch

Carvelo enables customers to rent 400 cargo e-bikes capable of transporting up to 100 kg

www.carvelo2go.ch

VanVan has camper vans for hire in Zurich, Basel and Wil SG

www.vanvan-campers.ch

Among other things, **IWG Switzerland** offers office space for coworking under the Regus and Spaces brands

www.iwgplc.com