

PRESS RELEASE

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Raiffeisen banks branch out with Mobility's electric cars

The partnership between the Mobility and Raiffeisen cooperatives is bearing fruit. Electric vehicles and charging stations have already been provided to 16 Raiffeisen bank branches. This number is expected to rise significantly in 2023.

Two cooperatives are on the road to CO₂ neutral mobility. Raiffeisen and Mobility announced their partnership a year ago. As part of this move, all Raiffeisen banks nationwide now have the option of offering a Mobility electric car at their branches. The banks reserve a parking space and share the operating costs while Mobility provides the vehicles and charging points. Raiffeisen's MemberPlus customers and its employees can then take advantage of a range of special offers and discounts on the carsharing solution when they use these stations.

The project is already yielding some positive results. Some 16 branches in Switzerland have so far been provided with a Mobility electric car and charging point. "It is fantastic that so many Raiffeisen banks have chosen to play an active role in encouraging carsharing", says Mobility Media Officer Stefan Roschi. The venture has opened up the opportunities of shared mobility to an even wider audience, including in places where this hasn't been an option before. But we are still a long way from seeing the cooperation's full potential. Many more Raiffeisen banks have expressed an interest in having a carsharing station installed at their branches, with various kinds of preparatory work already underway. Roschi adds, "We expect to see around twice as many Raiffeisen stations opened over the course of 2023."

Regional, sustainable mobility

One of the Raiffeisen banks to have already taken advantage of the partnership is Banque Raiffeisen Alpes Chablais Vaudois. A new carsharing station was unveiled at its Château-d'Oex branch at the start of December 2022 as part of its tenth anniversary celebrations, complete with a car that is not only powered by electricity, but can also return it to the grid on demand. The car is part of Mobility's year-long V2X Suisse pilot project, which is assessing the potential of bidirectional vehicle charging. "As a cooperative bank, we have a responsibility towards the environment and society. We are delighted that we can use this innovative offer in the field of sustainable mobility to generate real value for the region", explains Frédéric Zulauf, Chairman of the Raiffeisenbank Alpes Chablais Vaudois Management Board.

ABOUT MOBILITY

Mobility is the carsharing market leader in Switzerland with 3'010 vehicles at 1'560 stations. The cooperative offers its 242'300 customers station-based return carsharing as well as one-way cars for open-jaw trips between cities and airports. Using state-of-the-art technology, the system works simply, inexpensively, fully automatically and on a strong, sustainable foundation. Carsharing as part of combined mobility saves space, reduces traffic and relieves the environment: each Mobility car replaces 11 private cars.

ABOUT RAIFFEISEN

The Raiffeisen Group is Switzerland's leading retail bank. Now the third-largest company in the Swiss banking market overall, it has two million cooperative members and 3.62 million customers. The Raiffeisen Group has a total of 806 branches throughout Switzerland. The 220 legally autonomous Raiffeisenbank cooperatives are all part of the wider Raiffeisen Switzerland cooperative, which in turn plays a strategic management role for the whole of the Raiffeisen Group. Through its various Group companies, cooperations and joint ventures, Raiffeisen offers private and business customers a comprehensive range of products and services. As of 30 June 2022, the Raiffeisen Group managed some CHF 239 billion in customer assets and around CHF 211 billion in customer loans. It holds a 17.6 percent share of the mortgage market. Its balance sheet total amounts to CHF 301 billion.

MORE ABOUT V2X

More information on the project:

[mobility.ch/v2x](https://www.mobility.ch/v2x)

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