

## PRESS RELEASE

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### **Mobility expands its range for the summer**

**Mobility is expanding its fleet with the addition of 30 Mini Cooper convertibles to coincide with the meteorological start of summer. What is more, the range of vehicles in the canton of Ticino will be enlarged over the warm months as never before, enabling guests and locals alike to take full advantage of car sharing.**

The Mobility Cooperative is once again making the Cabrio category available to customers with immediate effect. To this end, the car-sharing company is providing 30 Mini Cooper S vehicles throughout Switzerland – from Geneva and Zurich through to Chur. As Mobility Media Officer Stefan Roschi says: “We’re delighted to be able to offer this category again – convertibles are very popular in the Mobility community.” The cars will now remain available for booking beyond the autumn as part of the total fleet of approximately 3,000 vehicles. Mobility always seeks to offer the right car to suit every situation – ranging from small electric cars through to estate cars and vans. “The aim is to convince as many people as possible that car sharing is the best option and that there’s no need to have a car of your own.”

#### **19 additional vehicles in Ticino**

Every year, Mobility expands its range of vehicles at various locations in Switzerland over the summer months – especially in Ticino. Demand in this region rises sharply with the warm weather, with around half the reservations being placed by users from outside the canton. This year, Mobility is stepping up its expansion in Ticino as never before with 63 car-sharing vehicles on offer there – 19 more than in winter. Additional cars will also be provided in places such as Locarno, Lugano and Bellinzona. What is more, a new permanent station was opened in Castione this week: “Based on demand alone we could actually provide even more cars over the summer,” says spokesperson Stefan Roschi. “But that would require more rental parking spaces.”

Meanwhile there’s good news for fans of electric cars in Ticino: six Mobility parking spaces at Bellinzona railway station are due to be electrified over the course of the summer. By 2030, the Cooperative aims to provide electrically powered vehicles only. The preparatory phase for the expansion of the Switzerland-wide charging infrastructure is currently underway.

#### **ABOUT MOBILITY**

Mobility is the car-sharing market leader in Switzerland with 3’010 vehicles at 1’560 stations. The Cooperative offers its 242’300 customers station-based return car-sharing as well as one-way cars for open-jaw trips between cities and airports. Using state-of-the-art technology, the system works simply, inexpensively, fully automatically and on a strong, sustainable foundation. Car sharing as part of combined mobility saves space, reduces traffic and relieves the environment: every Mobility car replaces 11 privately owned vehicles.

## IMAGES

Freely downloadable image material: <https://www.mobility.ch/de/medien/bildarchiv>

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