

PRESS RELEASE

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Mobility increases revenues and profit

Car sharing specialist Mobility experienced a positive trading year in 2021. Despite the continuing pandemic, the Cooperative achieved revenues of CHF 80.7 million and a profit of CHF 2.8 million. Much of this was down to the growth in private customers.

Mobility Cooperative's red vehicles were kept busy last year, which is reflected in the results. The company chalked up a profit of CHF 2.8 million (+6.4 percent) on increased annual revenues of CHF 80.7 million (+6.8 percent).

While passenger journeys on public transport in Switzerland overall remained subdued in 2021, due to the pandemic, Mobility vehicles saw a rebound in utilisation. Customer reservations were more frequent and lasted longer on average. "I am pleased that the increase in the private customer segment more than compensated for the negative effects of the pandemic," says Managing Director Roland Lötscher. That said, Covid-19 left its mark: having slumped in 2020, figures in the business customer segment continued to stagnate at the previous year's level. Mobility is hoping for a marked recovery in 2022.

Mobility was successful in terms of customer acquisition, with a growth of nine percent – the same as the previous year. This increase of 22'100 customers brought the total number of Mobility users to 267'100. At the same time, Mobility purged the customer database and removed some 25'000 records. As Roland Lötscher explained: "These were duplicates of inactive customer data that we eliminated." The net total of customers now stands at 242'300.

One in ten Mobility vehicles soon to be electric

The digitisation of car sharer Mobility goes hand-in-hand with the electrification of the entire fleet by 2030. Of its 3'000 or so vehicles, 200 are already fully electric, with many more to come this year. At the same time, preparations for the expansion of the charging infrastructure are in full swing – together with partners such as the Swiss Federal Railways, the Raiffeisen Group and Swiss towns and cities.

ABOUT MOBILITY

Mobility offers its 242'300 customers 3'010 vehicles at 1'560 locations across Switzerland. The cooperative provides return car-sharing across Switzerland, One-Way cars for open-jaw trips between cities and airports, and the Mobility-Go free-floating scheme in Basel. The sharing system is simple, affordable, fully automated, available around the clock, self-service and highly sustainable thanks to state-of-the-art technology. It adds up to each Mobility car replacing 11 privately owned vehicles.

IMAGES

Freely downloadable image material: <https://www.mobility.ch/de/medien/bildarchiv>

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KEY PERFORMANCE INDICATORS AT A GLANCE

Mobility Group Consolidated	2021	2020	Change: absolute	Change: as a %
Net income from deliveries and services Amounts in CHF 1'000	80'736	75'606	5130	6.8%
Annual profit Amounts in CHF 1'000	2'825	2'655	170	6.4%
No. of customers*	242'300	245'000	-2'700	-1.1%
No. of vehicles	3'010	2'950	60	2.0%
No. of Mobility stations	1'560	1'540	20	1.3%

*After data purging (see text for explanation)