

MEDIENMITTEILUNG

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Mobility: Positive result in spite of corona

Increasing numbers of customer, strong summer months and efficient cost management: Mobility was able to make up for the booking slump in the spring lockdown, finishing the corona year of 2020 in the black. The future is geared towards electromobility.

Mobility is attracting steadily increasing numbers of customers: 245'000 people now use the red car-sharing vehicles – 21,000 or 9% more than in the previous year. Mobility is seeing especially strong growth in towns and cities. Here, one in two households no longer owns a private car, so occasional trips are increasingly made with Mobility. The corona-related slump in bookings during the spring lockdown, not least for business trips, was offset by strong summer months, since many people in Switzerland spent their vacations in their home country. In addition, the company continuously optimised its costs (in areas such as car insurance premiums, leasing expenses, administrative costs and depreciation). The bottom line for Mobility in 2020 was a profit of CHF 2.7 million (+CHF 0.9 million as compared to the previous year). CEO Roland Lötscher sees this positively: "This is a good result in difficult times. It encourages us to continue pursuing our long-term goals. One of our aims in particular is to convert our fleet entirely to electric mobility, thereby taking on pioneering role in Switzerland."

Covid-19: slump in bookings followed by rapid stabilisation

During the corona lockdown of spring 2020, Mobility bookings plummeted by about half, reflected in a reduction of 4.2% in annual turnover (CHF 75.6 million). Demand subsequently recovered swiftly, however: people continued to travel less, but when they did, they increasingly made use of car sharing rather than public transport. Providing there are no more rigid lockdowns in 2021, the hope is that private customer usage figures will be only slightly below their usual level. In the business sector the effects of Covid-19 will be felt for longer, however: since many work from home, the employees of the 5'000 companies that have opted for car sharing are on the road significantly less than usual.

Electric cars only in the future

Mobility's goal is to offer solely electrically powered vehicles by 2030 at the latest. The biggest challenge here: installing a charging infrastructure at its 1'540 stations throughout Switzerland. This is a project Mobility is tackling in collaboration with its partners. The company also aims to achieve climate-neutrality by 2040 – including all the company's emissions and the products used (life cycle assessment).

ABOUT MOBILITY

Mobility offers its 245'000 customers across Switzerland 2'950 vehicles at 1'540 stations. The cooperative provides return car-sharing across Switzerland, One-Way cars for one-way trips between cities and airports and Mobility-Go for free-floating in Basel. The sharing system is simple, affordable, fully automatic, available around the clock, self-service and highly sustainable thanks to state-of-the-art technology. In this way, one Mobility car replaces 11 privately owned vehicles.

BILDER

Free images for download: <https://www.mobility.ch/en/media/image-archive>

KONTAKT

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KEY PERFORMANCE INDICATORS AT A GLANCE

Mobility Group Consolidated, amounts in CHF 1,000	2020	2019	Change absolute	Change as a percent- age
Net income from deliveries and services	75'606	78'882	-3'276	-4.2%
Annual profit	2'655	1'827	829	45.4%

Mobility Switzerland not. incl. subsidiaries	31/12/2020	31/12/2019	Change absolute	Change as a percent- age
No. of customers	245'000	224'000	21'000	9.4%
No. of vehicles	2'950	3'120	-170	-5.5%
No. of Mobility stations	1'540	1'530	10	0.7%