

## PRESS RELEASE

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## Roland Löttscher to be new Mobility CEO

**The Mobility Board of Directors has appointed Roland Löttscher as the organisation's new Managing Director. He will be taking over the reins at the Cooperative from 2019 onwards.**

Roland Löttscher offers a wide range of professional experience built up over many years. The 50-year-old has spent most of his career to date working for telecommunications companies both in Switzerland and abroad. He has held various managerial positions in marketing, business development and strategy development at organisations such as Swisscom, Cablecom and – most recently – Zain. Chairman of the Board of Directors Frank Boller believes Mobility will benefit from Mr Löttscher's knowledge of process-oriented and technology-driven business models. "We are confident that Mobility will further consolidate its strong market position under Roland Löttscher and be able to drive its services forward. Our aim is to establish ourselves as Switzerland's leading provider of individual mobility solutions."

Roland Löttscher will take over from Patrick Marti, who has decided to take on a new challenge in the retail industry, in January 2019.

### ABOUT MOBILITY

Mobility offers its 177'100 customers across Switzerland 2'930 vehicles at 1'500 locations, as well as 200 electrically powered scooters in Zurich. State-of-the-art technology delivers a self-service sharing system that is user-friendly, economical, fully automatic and available around the clock.

### IMAGES

Freely downloadable Mobility image material: [www.mobility.ch/en/media/image-archive/](http://www.mobility.ch/en/media/image-archive/)

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