

## PRESS RELEASE

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### **Mobility electric scooters in Zurich are popular**

**Electric scooters have now been on the road in Zurich for five months. Mobility's interim assessment of the scheme is positive. 4'300 customers have signed up to date.**

200 electric scooters have been distributed throughout the entire city of Zurich since April. They can be located and booked via app and left freely at any marked public two-wheeler/motorcycle parking facilities after use. Mobility is satisfied with how the scheme has got underway, as Communication Officer Patrick Eigenmann confirms: "4'300 customers have signed up for Mobility Scooter to date. We're particularly pleased to see that they understand how the system works and which area they're allowed to park in." According to Eigenmann, there has rarely been any need to re-park the scooters, and there have only been very few cases of minor damage. "The only thing we're still working hard on is to improve communication between the scooters and the system," adds Eigenmann.

#### **Scooters used for short distances**

A recent survey of 750 scooter users indicates the following: firstly, the Mobility scooters are mainly used for shorter runs of up to five kilometres. Secondly, there is an even balance between one-way trips and return trips. And thirdly, one in two trips involves a combination with public transportation. As Eigenmann explains: "Thanks to the combined transportation options, many Mobility customers prefer to do without a privately-owned vehicle. So the more we can promote schemes such as Mobility Scooter, the better it will be for the environment."

#### **Expansion: decision to be taken at the end of the year**

Zurich is Switzerland's Mobility capital with 30'000 customers: this is where the cooperative aims to gain valuable experience in the field of electric scooters. At the end of 2018 a decision will be taken as to whether it will expand and if so, which city will be next.

#### **ABOUT MOBILITY**

Mobility offers its 177'100 customers 2'930 vehicles at 1'500 locations, as well as 200 electrically powered scooters in Zurich. State-of-the-art technology delivers a self-service sharing system that is user-friendly, economical, fully automatic and available around the clock.

## IMAGES

Freely downloadable image material: [www.mobility.ch/bildarchiv-scooter](http://www.mobility.ch/bildarchiv-scooter)

## CONTACT

Patrick Eigenmann, Communication & Media Officer, telephone 041 248 21 11,  
[p.eigenmann@mobility.ch](mailto:p.eigenmann@mobility.ch)