

PRESS RELEASE

Rotkreuz, 29 May 2018

Mobility brings out ride-sharing app for customers and the general public

Whether in a privately-owned vehicle or a Mobility car: the new Mobility Carpool app provides a fast and simple way of connecting drivers and passengers. This reduces transportation costs while at the same time protecting the environment.

Swiss motorists are lone travellers: the average number of people riding in a car is just 1.5, while in commuter traffic the figure is even lower at just 1.1. To put it another way: when 100 people drive back and forth between Lucerne and Zurich every day, they do so in 90 vehicles. This makes no sense at all – whether ecologically or economically. For this reason, Mobility is now launching its ride-sharing app "Mobility Carpool". It can be used not just for car-sharing vehicles but for privately-owned cars, too. Managing Director Patrick Marti is pleased to announce the new scheme: "It's a win-win situation. Drivers cut their costs, passengers can move quickly and economically from A to B – and it's good for the environment because there's less traffic on the roads." Mobility benefits as a company, too. "The more varied our range of services, the more enthusiastic our customers are. This is why we aim to offer the most diverse types of mobility and also promote combined mobility with public transportation." Mobility Carpool supplements the company's classic car sharing scheme as well as its free-floating models Mobility-Scooter and Catch a Car.

Drivers can charge from CHF 2.40 to CHF 14.40 per passenger

Mobility Carpool is just as suitable for regular runs from A to B – such as commuter rides to work – as it is for one-off trips. Rates are fixed and vary according to the distance covered, with passengers paying between CHF 3.00 (up to 10 kilometres) and CHF 18 (from 150 kilometres). Of this amount, 80% goes to the driver, while Mobility uses the remainder to cover the cost of providing the app.

A system based on trust

Mobility will be applying a number of measures to create trust. Firstly, users can rate each other publicly. Secondly, the app requires a profile picture to be uploaded. Thirdly, passengers can view the driver's registration number at any time. And fourthly, the other person's telephone number is only visible when a ride has been definitively booked.

ABOUT MOBILITY

Mobility offers its 177'100 customers 2'930 vehicles at 1'500 locations. In addition it provides 200 electrically powered scooters in Zurich. State-of-the-art technology delivers a self-service sharing system that is user-friendly, economical, fully automatic and available around the clock.

IMAGES

Freely downloadable image material: <http://www.mobility.ch/image-archive-carpool>

MORE INFORMATION ABOUT MOBILITY CARPOOL

www.mobility.ch/carpool

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