

PRESS RELEASE

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Mobility is investing in the future and has achieved a sound year-end result

In 2017, the Mobility Group continued to pursue its strategy of developing from a car sharing specialist to become a comprehensive mobility provider. As such, preliminary investments in new business areas dominated the 2017 financial statement: profits amounted to CHF 2.04 million while net revenue was at CHF 76.2 million.

In 2017 the Mobility Group invested in its future: it pushed ahead with establishing and expanding new business areas such as scooter sharing and self-driving cars. This involved extensive preliminary investments in IT and human resources. This factor combined with increased operating costs and vehicle expenditure (in particular higher fuel prices) made for a net annual profit of CHF 2.04 million (prior year: CHF 3.4 million). Meanwhile net revenue increased to CHF 76.2 million (+0.2%), and operating cashflow to CHF 20.5 million (+15.6%). Mobility Managing Director Patrick Marti: "As a cooperative we have the advantage of being able to act with a long-term perspective in mind. We're building the Mobility of the future – a Mobility with a broad range of transportation options that will attract as many people as possible." One of a number of steps along this path is the launch of a scooter sharing scheme in Zurich on 19 April 2018.

Constant increase in customer numbers

With a continuously optimised vehicle range, attractive stations and a wide choice of subscription and use options, Mobility is attracting an increasing number of enthusiasts. As Patrick Marti explains: "177'100 customers were using our cars by the end of 2017, including more than 4'700 companies. They all rely on our mobility services on a round-the-clock basis." He says he is particularly pleased to welcome the 3'200 new cooperative members. "Together with all the other 63'200 cooperative members, this is what lays the foundation for our future development."

ABOUT MOBILITY

Mobility offers its 177'100 customers 2'930 vehicles at 1'500 locations. As of 19 April 2018 these will be supplemented with 200 electrically powered scooters in Zurich. State-of-the-art technology delivers a self-service sharing system that is user-friendly, economical, fully automatic and available around the clock.

IMAGES

Freely downloadable image material: www.mobility.ch/en/media/image-archive/

CONTACT

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KEY PERFORMANCE INDICATORS AT A GLANCE

Mobility Group Consolidated amounts in CHF 1'000	2017	2016	Change absolute	Change as a percent- age
Net income from deliveries and services	76'191	76'047	+144	+0.2
Operating cash flow	20'463	17'705	+2'759	+15.6
Cashflow in % of net income from deliveries and services	26.9%	23.3%	+3.6	
Earnings (EBIT)	1'624	4'115	-2'491	-60.5
Annual profit	2'041	3'422	-1'381	-40.4

Mobility Switzerland not incl. subsidiaries	31.12.2017	31.12.2016	Change absolute	Change as a percent- age
No. of customers	177'100* (136'900)	131'700	+45'400* (+5'200)	+34.5* (+3.9)
No. of vehicles	2'930	2'950	-20	-0.7
No. of Mobility stations	1'500	1'500	0	0

*) This large leap can be accounted for on the one hand by continuous organic growth (+5'200). At the same time, all Click & Drive drivers are now counted as part of the customer base (+40'200). Click & Drive is a scheme designed specially for occasional users; it has been in existence for more than ten years.