

**PRESS RELEASE**

Lucerne, 22 June 2017

**Study shows that the closer Mobility is located, the better it is for the environment.**

**City-dwellers who live in the immediate vicinity of a Mobility station save up to 32% in terms of energy and 38% in terms of greenhouse gases. This is the result of investigations carried out by Lucerne School of Business. Car sharing therefore has a key role to play for 2000-watt estates, too.**

Scientific data gathered by Lucerne School of Business shows for the first time that proximity to a Mobility station impacts directly on the environment: anyone living within 840 metres of a Mobility car uses less energy and produces a lower volume of greenhouse gases than the average Swiss national. This is because they will frequently use Mobility, a bicycle or public transport rather than a privately owned car. As study director and traffic expert Timo Ohnmacht confirms: "The closer Mobility is located, the better it is for the environment. The biggest savings can be seen where a Mobility car is situated within 100 metres." In this case, a city-dweller saves 32% in terms of non-renewable primary energy and 38% in terms of greenhouse gases as compared to the average. With a public transport subscription in addition, the figures are even higher – 35% and 57% respectively. As Ohnmacht concludes: "If cities, municipalities and estates wish to achieve their 2000-watt targets they should set up a close-knit car sharing network."

**Car sharing stations on the doorstep**

Mobility just recently launched a scheme enabling municipalities, businesses and property management companies to place car sharing vehicles at a location of their choice. Media Officer Patrick Eigenmann: "The Mobility-Flex scheme is a perfect response to the results of the Lucerne School of Business study. The client simply has to provide a parking space – we take care of the vehicle, the booking system and the insurance." So setting up a car sharing station for local residents is in fact a very straightforward affair.

**More and more 2000-watt estates**

Mobility-Flex is likely to be of particular interest to 2000-watt residential estates which for a few years now have been able to acquire certification, based on calculations carried out by the Swiss Society of Engineers and Architects (SIA). Only 20 such estates have taken advantage of this to date, but *EnergieSchweiz* rates the long-term potential at 900. "We strongly believe that Mobility car sharing will be key factor for energy-saving living in the future," says Eigenmann.

**ABOUT MOBILITY CAR SHARING**

Mobility Car Sharing offers its 131'700 customers 2'950 vehicles at 1'500 locations. State-of-the-art technology delivers a self-service car sharing system that is user-friendly, economical, fully automatic and available around the clock.

#### STUDY

Link to project: <https://www.hslu.ch/de-ch/hochschule-luzern/forschung/projekte/detail/?pid=400>

#### IMAGES

Freely downloadable image material: <https://www.mobility.ch/en/media/image-archive/>

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