

PRESS RELEASE

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New: Mobility stations made to order

Mobility-Flex enables companies, municipalities and residential complexes to have a car sharing station positioned right on their doorstep. The key advantage is that the more the car is used, the less the scheme costs.

Studies show that one Mobility car replaces ten privately owned cars – and it saves a lot of parking spaces, too. What is more, users save money because they only pay for the transportation they really need. This is why more and more municipalities, companies and property management firms want car sharing schemes for their staff and residents – something that Mobility is more than happy to offer: “Mobility-Flex allows legal entities to open a car sharing station wherever they want,” says company spokesman Patrick Eigenmann. All they have to provide is the parking space. “We take care of the vehicle, the insurance, the booking system and cleaning.”

Every time the car is used, the cost to the client is reduced

The client selects the vehicle category required, ranging from small to large. The vehicle can be used not only by staff and tenants but by all other Mobility customers, too, so it is possible to block specific periods for dedicated use.

The annual fee for the smallest vehicle category starts at CHF 12'650. In return, Mobility reimburses the scheme provider for all sales generated by staff as well as 75% of revenue generated by tenants and Mobility customers, likewise on an annual basis. “The more the station is used, the lower the overheads,” says Eigenmann. Mobility-Flex has now been introduced as a generic scheme to replace three separate individual solutions previously offered by Mobility.

ABOUT MOBILITY CAR SHARING

Mobility Car Sharing offers its 131'700 customers 2'950 vehicles at 1'500 stations. State-of-the-art technology delivers a self-service car sharing system that is user-friendly, economical, fully automatic and available around the clock.

IMAGES

Freely downloadable image material: <https://www.mobility.ch/en/media/image-archive/>

CONTACT

Patrick Eigenmann, Communication & Media Officer, Tel. 041 248 21 11, p.eigenmann@mobility.ch