

PRESS RELEASE

Lucerne, 23 May 2017

Mobility provides Audi Convertibles

Car sharing cooperative Mobility is seeking to broaden its customer base; one way it is doing this is by offering attractive models of cars. Until October, 30 Audi A3 Convertibles are being made available across a number of towns and cities.

Mobility attaches particular importance to maintaining an up-to-date fleet. Last year alone, the cooperative added 820 new vehicles to its 2'950-strong offering, which comprises a wide range of models, including Smart cars, estates and vans. Particularly popular are the cars in its "Emotion" and "Cabrio" categories, in which the focus is on attractiveness. They include 50 Audi Q2 sports utility vehicles – and now 30 grey Audi A3 Convertibles. Mobility Communication & Media Officer Patrick Eigenmann says: "We are seeking to provide cars to suit every purpose and taste as a way of convincing as many people as possible of the merits of carsharing." The more customers the cooperative can attract, the better it is for the environment, argues Eigenmann. "Many people sell their second – or even their only car – when they join Mobility. That is the sustainable aspect of our mobility concept."

The convertibles are located near railway stations in the following towns and cities until October 2017: Aarau, Baden, Basel, Bellinzona, Bern, Biel, Chur, Fribourg, Geneva, Lausanne, Locarno, Lugano, Lucerne, Neuchâtel, Olten, Schaffhausen, Solothurn, St. Gallen, Thun, Uster, Winterthur, Zug and Zurich.

ABOUT MOBILITY CAR SHARING

Mobility Car Sharing offers its 131'700 customers 2'950 vehicles at 1'500 locations. State-of-the-art technology delivers a self-service car sharing system that is user-friendly, economical, fully automatic and available around the clock.

IMAGES

Freely downloadable image material: <https://www.mobility.ch/en/media/image-archive/>

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