

PRESS RELEASE

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Network of stations: Mobility closes the last big gap

With today's opening of the station in Chêne-Bougeries, all Swiss municipalities with a population of more than 10'000 now have at least one Mobility car. The car sharing cooperative sees potential in urban areas in particular.

Mobility is constantly growing. In its founding year the car sharing company started out with 760 cars: the current number of vehicles is 2'900. They are available throughout the whole of Switzerland and can be used on a self-service basis. "Considering the cost and effort involved in running a privately owned car, car sharing is a preferable option in all respects for many people," says Mobility Communication Officer Patrick Eigenmann. Today's opening of the station in the Geneva district of Chêne-Bougeries means Mobility now has a presence in all Swiss municipalities with a population of over 10'000. "This is a welcome milestone as we move towards establishing an increasingly dense network of stations," says Eigenmann.

Urban areas as a growth market

Seven out of ten Mobility stations all over Switzerland are currently located in cities or conurbations. In the future, Mobility will continue to focus particularly on urban areas, too. Public transportation is especially well developed in this type of area – this is a bonus for car sharers since the two options are often combined.

Selective expansion in the country

In spite of this, Mobility's network of stations is close-knit in rural areas, too: there is at least one of the red car sharing vehicles available in 85% of municipalities with a population of over 5'000. "We only see selective expansion capacity in towns of this size, however," says Eigenmann. "The primary aim here will be to maintain our high level of service wherever possible in the future."

ABOUT MOBILITY CAR SHARING

Mobility Car Sharing offers its 127'300 customers 2'900 vehicles at 1'460 stations. State-of-the-art technology delivers a self-service car sharing system that is user-friendly, economical, fully automatic and available around the clock.

IMAGES

Freely downloadable image material: <https://www.mobility.ch/en/media/image-archive/>

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